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Redemption Bridge receives a \$250K Grant from the Truist Charitable Fund to Help Support the South Dallas Employment Project (SDEP) Partners Reduce Recidivism
SDEP programs align formerly incarcerated with workforce training and social services

Dallas, TX, March 7, 2024 – Redemption Bridge today announced that it has received a \$250,000 grant from the Truist Charitable Fund, a donor-advised fund administered by The Winston-Salem Foundation that will provide direct support to SDEP’s 190+ partner organizations in Dallas and the thousands of clients they serve by providing access to workforce training and social services.

The grant will provide Redemption Bridge and SDEP partners with the funding necessary to increase the capacity of program navigators to work with low-to-moderate income, differently abled, and formerly incarcerated youth and adult clients, and connect them to workforce training and employment assistance, housing, transportation, emergency food and other services necessary for their long-term success.

Redemption Bridge’s “A Second Chance/Second Career” approach focuses on addressing recidivism, reducing the cost of incarceration, and supporting the job needs of thousands of Texas businesses, who often find it challenging to find an adequate number of employees with the skillsets, competencies, knowledge, and training needed.

“Redemption Bridge and the SDEP works with all organizations serving our community who are willing to work in a collaborative framework, not competing in any way, by providing to our partners resources, technical assistance, and referrals to increase their capacity to serve more clients,” stated Wes Jurey, President & CEO of Redemption Bridge, and the Co-Founder and Managing Partner of the SDEP. “These funds will enable us to grow our capacity to support our partners and the people they serve.”

The SDEP is a coalition of 190+ organizations, working together to increase their ability and capacity to serve thousands of South and Southern Dallas residents.

“To help formerly incarcerated individuals rebuild their lives, it is critical that we support efforts to help them achieve self-sufficiency and employment,” said DeVon Lang, North Texas regional president for Truist. “Our partnership with Redemption Bridge and the SDEP will provide critical job training and other essential services to prevent recidivism and enable long-term success in Southern Dallas, it’s also how we fulfill Truist’s purpose to inspire and build better lives and communities.”

About SDEP

Our Vision is to move the residents of South, Southern and West Dallas from generational poverty to generational wealth. First, assisting them to obtain living wage employment, providing discretionary income; then enabling them to become home buyers, and to develop equity in their home; all supported by wraparound services, assistance, and support.

We do so by building collaborative community capacity, bringing business, government, education, workforce development, and nonprofit social enterprises together to align and integrate resources, thereby increasing the capacity of all partners through systemic change.

For more information about SDEP, visit <https://www.southdallasemploymentproject.org>

About Truist Charitable Fund

The Truist Charitable Fund (“TCF”) is committed to Truist Financial Corporation’s (NYSE: TFC) purpose to inspire and build better lives. TCF was established as a donor-advised fund and is administered by The Winston-Salem Foundation. TCF invests in local community organizations, focusing on grants that support initiatives and programs in the areas of educational equity, leadership development, career pathways, small business and community services. To learn more about Truist’s purpose, visit <https://www.truist.com/who-we-are/about-truist>.